



SENTARA BROCK CANCER CENTER IMPACT REPORT

OUR MISSION: WE IMPROVE HEALTH EVERY DAY

OUR VALUES: PEOPLE, QUALITY, SAFETY, SERVICE AND INTEGRITY

OUR PURPOSE: SENTARA EXISTS TO BE THE TRUSTED PARTNER FOR CONSUMERS AND COMMUNITIES IN THEIR JOURNEY TO IMPROVED HEALTH AND WELL-BEING.



COMMUNITY NEEDS FILLED BY THE SENTARA BROCK CANCER CENTER IN THE LAST YEAR



Our new home for cancer care, the Sentara Brock Cancer Center, is built to support multidisciplinary collaboration between Sentara and our medical partners – Virginia Oncology Associates, Eastern Virginia Medical School and other community providers and service organizations. Together we will work to improve education, expand access to resources, reduce suffering and change the way we prevent, diagnosis and care for cancer today and into the future. We keep our patients at the center of all that we do, and it’s important to us that our patients and their caregivers feel supported throughout their journey. We are listening, and we are designing an experience that treats the cancer while nurturing the soul. From screening, to diagnosis, to treatment, to life beyond cancer, we will provide our patients with personalized services every step of the way to ensure they have all of the support and services they need.



“My late husband was a physician and we’ve had many members of our family face cancer. I’m grateful to do what I can to give back to this community that we’ve lived in for over 47 years.”

– Carol Norton
Volunteer at the
Sentara Brock Cancer Center

COMMUNITY IMPACT



The Sentara Brock Cancer Center has over 20 active adult volunteers, including Pet Therapy handlers. **Our volunteers have served over 1700 hours!**



There were **7,802 newly-diagnosed** cancer patients within the Sentara Cancer Network in 2021.



There are more than **300 employees** at the Sentara Brock Cancer Center and **12 patient navigators** in Hampton Roads.

MAKING A DIFFERENCE IN CANCER CARE

SUPPORTIVE SERVICES AND PROGRAMS



Wellness Beyond Cancer, wellness program in collaboration with Yoga From the Heart and Beach Better Bodies, started in 2020 and has had 49 patients participate and graduate from the course.



Peer Mentoring, in partnership with Imerman Angels, a program for newly diagnosed patients to match with a “mentor” who has been through their same cancer journey. There have been 56 sign-ups for mentors and mentees since 2020.



Garden Therapy, in partnership with Norfolk Master Gardeners, our garden therapy program held 6 classes in 2021 and has had over 20 participants, with many of them returning with their caregiver to participate.



Pet Therapy – Our pets bring such joy to the building when they are here. In 2021, our team of pet ambassadors, in partnership with Therapy Dogs International, grew to eight.



Support Groups – Many of our support groups moved to virtual and online options due to the pandemic. There were 619 patients who attended our support groups in 2021.



Neuro-Oncology Multidisciplinary Clinic – This program, which opened in March 2022, coordinates appointments for patients within surgery, radiation oncology, and medical oncology in one day at one location.

RESEARCH AND INNOVATION



Luke Hillier Cancer Research Alliance is an innovative partnership between the Sentara Health Research Center, the Sentara Brock Cancer Center, the Sentara Foundation, Eastern Virginia Medical School (EVMS) and Virginia Oncology Associates. The lead gift from the Hillier Ignite Foundation will enable Sentara’s collaboration with longtime partners EVMS and Virginia Oncology Associates to advance oncology research in the communities we serve. Clinical research is a significant force in the advancement of treatments for different cancers. Many of our treatment therapies are a result of previous clinical trials. It is critical to understand the role of clinical research in oncology, as it is central for discovering and improving cancer treatments for people worldwide.

EDUCATION, PREVENTION AND SCREENING PROGRAMS



Community Education and Prevention Screenings – The Sentara Cancer Community Educators advocate for cancer prevention and the importance of screening. In 2021 there were 2,659 patients who participated in cancer prevention education events, with 391 patients participating in cancer screenings to include mammograms, skin, prostate, head & neck, as well as colorectal screening FIT kits

PATIENT ASSISTANCE PROGRAMS



Sentara offers an **uninsured discount program** and financial assistance to include free care to eligible patients.



Donations from generous community members provide **financial assistance to qualifying, established patients** to overcome barriers related to transportation, housing, nutrition, and healthcare bills during cancer treatment.



Transportation Grants – in Partnership with the American Cancer Society and the Hampton Roads Biomedical Research Consortium, the Sentara Brock Cancer Center provided 731 rides for eligible patients to assist with transportation needs for their medical appointments.